



Guidelines on applying for charitable support

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Our Charities Committee has agreed to support organisations or projects where there is a good link to our core business of water supply and wastewater treatment under the following criteria:

Water and the environment

Our focus is on enhancing the quality of life within urban areas by improving open spaces, especially natural environments that are adjacent to water - for example rivers or canals. By 'environment' we mean the environment in which people live as well as the natural environment.

Water and healthy living

We support projects that encourage individuals to look after their own health and encourage a healthy lifestyle through the benefits of water.

Located within our area

We only consider projects that are within our supply area. You can check by using the postcode search on the [Water UK website](#).

We don't support the following:

- Advertisements, sponsorship or tickets for fundraising events
- Political and sectarian activities
- Organisations with a racial or religious bias
- Individuals fundraising for national charities
- Individuals fundraising for personal challenges (non-charitable)
- Salaries / project management fees, etc
- Overseas charities other than our principal charity, WaterAid
- Projects outside of our service area

More information and next steps

Our Charities Committee meets to consider applications quarterly. You can find more information including the funding application deadlines and the application form [on our website](#).

